



GEORGIA TECH ATHLETIC ASSOCIATION

2015-16 MARKETING INTERNSHIPS

Please send resume and completed application to plewicki@gtaa.gatech.edu by Friday, April 24 for consideration.

Name: _____

Expected Graduation: _____

Email: _____

Shirt Size: _____

Cell phone: _____

Major: _____

There are two different internships available in the GTAA marketing department for the 2015-16 academic year. Please review the information below & identify which position you would like to be considered for. Both internships require significant time commitments and responsibilities during some nights, weekends, holidays & academic breaks. All internships represent commitments for the entire 2015-16 academic year, ending with the final events for the spring athletic season.

GAMEDAY INTERNSHIP

Works game days and designated other events on & off-campus on a rotational basis. Responsibilities will include execution of game day promotions/activities, game day script & other events to generate awareness on-campus. These individuals will provide customer service to fans, manage interactive fan zones, in-game sponsorship fulfillment, organization of giveaways & the set-up/breakdown of events. While giving interns a "behind-the-scenes" view on games. Free sideline gear & meals will be provided throughout the internship.

// 6 positions available

OFFICE INTERNSHIP

Works closely with Marketing Assistants, Assistant Director of Marketing & Director of Marketing to create & execute marketing plans for assigned Ticketed & Olympic Sports, mascot appearances, donation requests, and the Junior Jackets Kids Club. Coordinate & plan game day elements, promotional giveaways and recognitions for assigned sports. Work other athletic events on a rotational basis & work a minimum of 8-10 office hours per week. This position represents a larger time commitment than the Gameday Internship. Free sideline gear & meals will be provided throughout the internship.

// 5 positions available

Based on the descriptions above, which internship are you interested in?

_____ Gameday _____ Office

GAMEDAY APPLICANTS, please continue to questions on the next page

OFFICE APPLICANTS, please rank the following areas from 1 to 5 in the areas according to your interest, with 1 being the area that you are the most interested.

Please note that you are not guaranteed your #1 preference, but we will try to accommodate based on your interests.

Student Marketing _____

Swim & Dive _____

Men's Tennis _____

Buzz/Junior Jackets* _____

Women's Tennis _____

*Position will help with Kids Club, mascot appearances, donation requests & Buzz Memories program.



GEORGIA TECH ATHLETIC ASSOCIATION

2015-16 MARKETING INTERNSHIPS

Please send resume and completed application to plewicki@gtaa.gatech.edu by Friday, April 24 for consideration.

Please answer the following questions on a separate document.

- 1. Do you plan to be otherwise employed during the 2015-16 academic year?
If yes, how many hours a week would you work?*
- 2. Are you involved with any extracurricular activities (Greek Life, Clubs/Organizations, etc.)
If so, how what organizations are you involved with & how many hours per week is your commitment?*
- 3. What are your career goals?*
- 4. Describe a time where something didn't go according to plan. What did you learn from this experience?*
- 5. What was your favorite Georgia Tech Athletics event/moment this year?*
- 6. Name one way in which you would increase student attendance at Georgia Tech Athletic events outside of using social media.*
- 7. What are some of your favorite activities to do outside of school?*

***Please submit a resume, completed application and a separate document
answering questions 1 through 7.***

***If you have any questions, please email Phil Lewicki
at plewicki@gtaa.gatech.edu.***