



November 3, 2015
General Motors Company
Detroit, MI 48265-3000

General Motors Student Sustainability Advisory Council

Duration: 2 academic years

Start date: January 2016

Deadline: November 20, 2015

Selection Notification: Begins December 7, 2015

Background:

The purpose of the General Motors Student Sustainability Advisory Council (SSAC) is to facilitate engagement between university graduate students, and GM on sustainability. This council complements the engagement with the Ceres External Advisory Group – a group of key external stakeholders such as investors, non-governmental organizations, and academic experts who provide perspective on GM’s sustainability efforts as well as emerging trends on issues in this space. SSAC is intended to gain input from students on its sustainability strategy, priorities, and actionable ideas using a sustainability “lens” for its business to improve the bottom-line, increase the top-line, and reduce risks.

GM will engage with participating students through a series of conference calls, subject matter seminars, and mentorship opportunities. By providing students with access to research and employees directly involved in the company’s sustainability efforts, GM hopes to foster a holistic understanding of its commitments, strategy, and road ahead. The first year of SSAC will have 5 council-members, adding 5 additional members next year.

Amongst many things, students will gain a spot on the premier council of its kind at GM, GM mentors for professional guidance and career advice, completion of multiple projects under the realm of sustainability that have the potential to be published, professional exposure and experience, and a network of both professionals at GM and peers across the U.S.

Student Roles and Responsibilities:

- Provide insight and recommendations on GM’s Global Impact Report to enhance GM’s long-term sustainability strategy
- Attend conference calls and research seminars with peers and mentors
- Proactively engage with mentor to learn about GM’s sustainability strategy, priorities, and actionable ideas as it relates to project specifics
- Successful completion of projects over the course of two academic years
 - 2 GM-mentored individual projects (1 per year; roughly 20 total hours of work for each project)
 - 1 larger, team project in conjunction with peers
- Present projects to GM Leadership
- Participate in 20 minute materiality survey
- Complete one page exit essay documenting experience, areas for improvement, and recommendations for GM Leadership about program

Timeline for Inaugural Class:

Upon selection in December 2015 – Students select from a variety of individual 1st-year projects and mentors

January 2016 – Students conference with GM to share insights on Sustainability Report released May 2015

March/April 2016 – Students present projects/findings to GM Leadership

October 2016 – Students conference with GM and new SSAC class to share insights on Global Impact Report released May 2016. Select a team project to complete with other SSAC council-members

March/April 2017 – Students present team projects' findings to GM Leadership

May 2017 – Complete exit essay



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